

Graphic Design 1 Overview

Students will explore the techniques, tools and processes used in the creation of graphic design. Students utilize the elements and principles of design, typography, and color theory in each assignment. Designs and illustrations will be created using Photoshop, Illustrator, and Adobe InDesign software. Projects include items for print such as posters, illustrations, logos, package design as well as digital projects to be used in electronic publications.

Requirements: Create and maintain a website for sharing & submitting work. This will include a weekly blog for summarizing learning.

Units of Study:

1. Introduction to Elements & Principles of Design.
2. Exploring online resources.
3. Developing Photoshop and Illustrator skills.
4. Safety, legal, and ethical considerations.
5. Publishing for an audience.
6. Career Awareness.

Grading: We use a 70/30 split between assessments and daily work. Weekly students post their thoughts on a Design of the Week and a journal entry in the form of a blog. The blog is where student feedback will show up from the assessments.

Assessment Schedule: We will have approximately ten assessment projects. These will take the form of illustrations, posters, logos and digital projects that could be used in the yearbook or newspaper for publication.

Employability Soft Skills: This is a career technical education class so we will also work on improving employability soft skills including: attendance, punctuality, organization, time management, safety, responsibility, self-management, integrity, teamwork, civility, diversity, leadership and understanding performance criteria.