

## Scoring Guide EA 3.1

Score:	Exemplary	Proficient	Competent	Beginning	Ins. Effort
<b>Ideas</b>	<p>The project</p> <ul style="list-style-type: none"> <li>* explicitly represents multiple and varied editorial perspectives</li> <li>* is extremely persuasive throughout every piece, demonstrating a thorough understanding of persuasive techniques</li> <li>* provides evidence of thorough and original research throughout; each piece demonstrates appropriate and ample evidence to support the thesis.</li> </ul>	<p>The project</p> <ul style="list-style-type: none"> <li>*represents various perspectives that are implied throughout the work as a whole</li> <li>* demonstrates a clear intention to persuade in most pieces, showing an adequate understanding of persuasive techniques</li> <li>* demonstrates that research has been conducted to support the positions; the majority of pieces demonstrate sufficient evidence supporting the thesis.</li> </ul>	<p>The project</p> <ul style="list-style-type: none"> <li>*represents a limited range of perspectives</li> <li>*demonstrates an intention to persuade in a few of the pieces; some of the pieces may be descriptive or expository rather than persuasive</li> <li>*demonstrates that some research has been conducted to support the positions with lapses in completeness to adequately support the thesis.</li> </ul>	<p>The project</p> <ul style="list-style-type: none"> <li>* represents little range of perspectives</li> <li>*offers pieces that may be more descriptive or expository than persuasive</li> <li>*does not demonstrate adequate research; the majority of the pieces demonstrate insufficient evidence to adequately support the thesis and/or opinions remain unsupported.</li> </ul>	<p>The project</p> <ul style="list-style-type: none"> <li>* has no range of perspectives</li> <li>*offers little that is persuasive</li> <li>*does not demonstrate any research, has little or no evidence, most of ideas are not supported.</li> </ul>
<b>Structure</b>	<p>The project</p> <ul style="list-style-type: none"> <li>* is organized exceptionally, so that ideas move smoothly and comfortably</li> <li>*accurately follows the organizational pattern of the article type, whether informational or editorial.</li> </ul>	<p>The project</p> <ul style="list-style-type: none"> <li>*is organized in a way that is clear and easy to follow</li> <li>*largely follows the organizational pattern of the article type, whether informational or editorial.</li> </ul>	<p>The project</p> <ul style="list-style-type: none"> <li>*is unevenly organized with lapses in coherence</li> <li>*attempts to follow the organizational pattern of the article type, whether informational or editorial, with some lapses.</li> </ul>	<p>The project</p> <ul style="list-style-type: none"> <li>*is difficult to follow and may jump too rapidly between ideas</li> <li>*struggles to follow the organizational pattern of the article type whether informational or editorial.</li> </ul>	<p>The project</p> <ul style="list-style-type: none"> <li>* hard to follow and has no transitions between thoughts</li> <li>* little or no organization observed.</li> </ul>
<b>Language</b>	<p>The project</p> <ul style="list-style-type: none"> <li>*demonstrates purposeful use of rhetoric designed to appeal to the target audience(s)</li> <li>*contains few or no errors in grammar or conventions.</li> </ul>	<p>The project</p> <ul style="list-style-type: none"> <li>*demonstrates functional use of rhetoric but may not directly appeal to the target audience</li> <li>*may include minor errors in grammar and conventions that do not interfere with understanding.</li> </ul>	<p>The project</p> <ul style="list-style-type: none"> <li>*attempts to use rhetoric with limited appeal to the target audience</li> <li>*includes some errors in grammar and conventions that interfere with meaning.</li> </ul>	<p>The project</p> <ul style="list-style-type: none"> <li>*inconsistently demonstrates rhetoric</li> <li>*includes many errors in grammar and conventions that seriously interfere with meaning.</li> </ul>	<p>The project</p> <ul style="list-style-type: none"> <li>*little demonstration of rhetoric</li> <li>*filled with too many errors in grammar and conventions.</li> </ul>