

### Video Announcing Rubric

Team Name:		Your Name:	
		1-5	Comments
Talent	Eye Contact		
	Friendly personality		
	On camera interaction		
	Prepared—No READING		
Scriptwriter	All segments interesting		
	Crisp, snappy script		
	Story covers Where, What, When and Why		
Director	Has a plan on paper		
	Everyone has a job and busy		
	Gets the best out of the team		
Camera Team	Runs two camera shoot		
	Uses tri & mono pods		
	Shoots sufficient video		
Animator	Graphics are unified with color/design		
	Has Logo and name		
	Ssimple flash animation		
Overall Structure	Project has Intro		
	Project has 2 anchors with news		
	Project uses green screen/inserts background		
	Project brings in reporter reports		
	Project has quick opinion section		
	Project has a touch of humor		
	Project has credit roll		
	Project has music background		