

## News Project with an Opinion: a point of view

Criteria	Exemplary	Proficient	Competent	Insufficient
<b>Ideas (10)</b>	Has clear clash of opinions developed and supported with powerful evidence and apparent research presented in a powerfully persuasive manner.	Contains clear clash with opinions with adequate evidence and some research, presented in a persuasive manner.	Contains clear clash with opinions with some evidence and some research.	Contains some clash with mainly opinion and little evidence or research.
<b>Structure (10)</b>	Exceptional organization and detail with all of the suggested pieces: Introduction, current news, a feature and a focus on HBHS	Well organized with most of the suggested elements, put together in a professional way and focused on HBHS.	Is organized with most of the suggested content.	Not organized well and doesn't really add to our understanding of what is happening at HBHS.
<b>Language (5)</b>	Purposeful use of language to persuade and inform effectively. Few errors in language.	Functional use of language to be persuasive is present but some errors in language use.	Attempts to be persuasive and informative but some errors in grammar and language.	Inconsistent use of rhetorical devices and errors in grammar and meaning.
<b>Technology (5)</b>	Uses technology to best advantage.	Able to complete project in a professional way.	Most of project looks good, but irregular.	Technology was not used effectively to produce the project.